

**Caya**  
*contoured  
diaphragm*



## Survey results

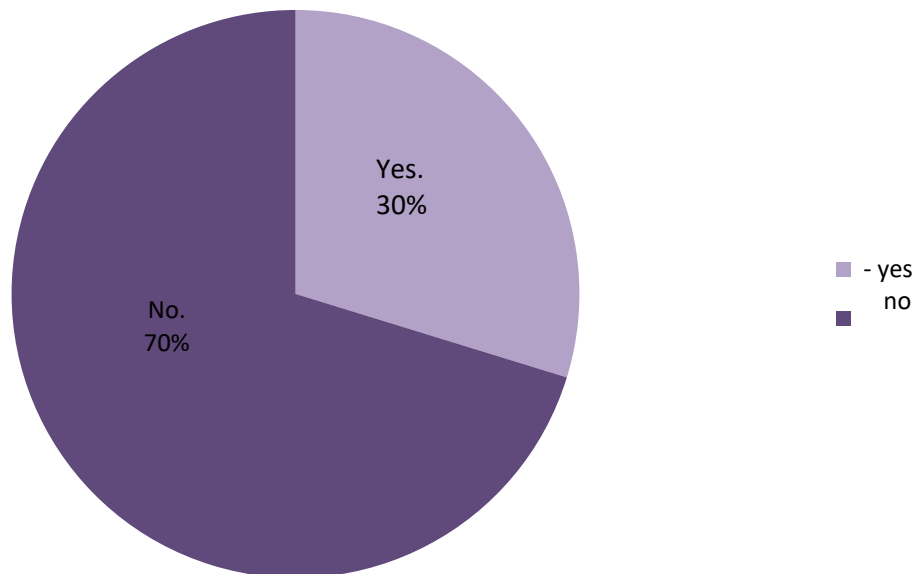
The answers from 123 users

(October 2013 - March 2014)

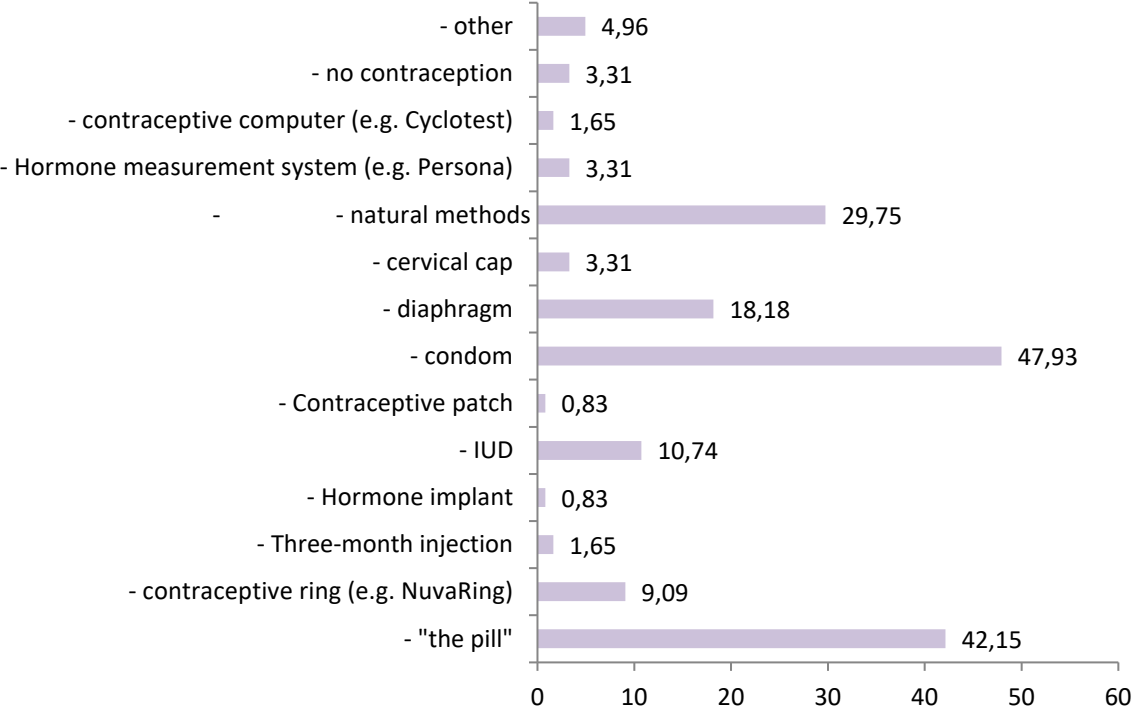
The Caya® diaphragm was launched more than a year ago as a world first. It is now available in 14 European countries and Canada. More than 12,000 women are successfully using the innovative Caya® diaphragm for contraception.

The online survey of Caya® users, which began in October 2013, showed that 70% of the **123 participants** were able to position Caya® correctly thanks to the detailed instructions for use and the video on its use. 30% stated that they had consulted a gynecologist or a counseling center.

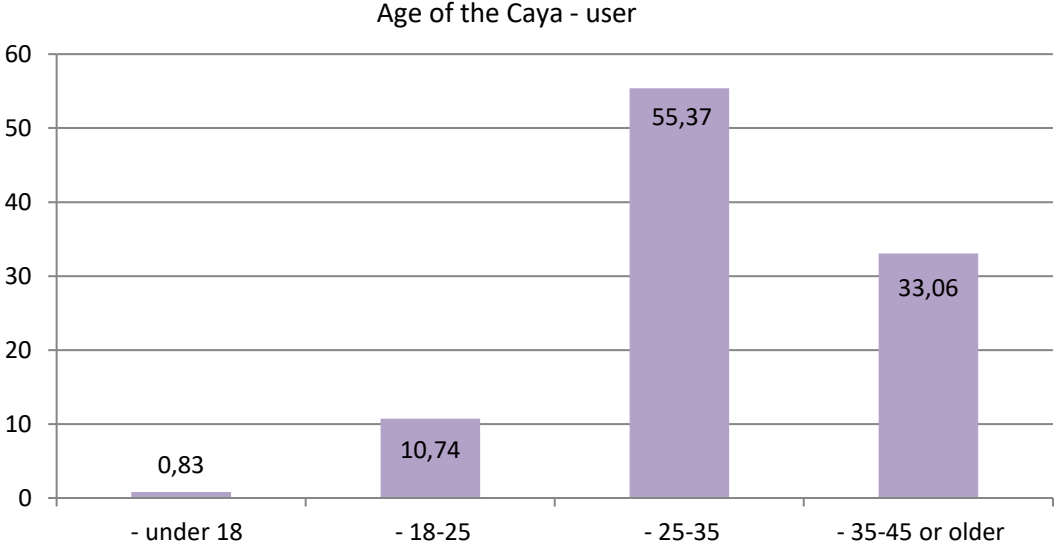
**Have you had the fit of the diaphragm checked by a gynecologist or at a counseling center?**



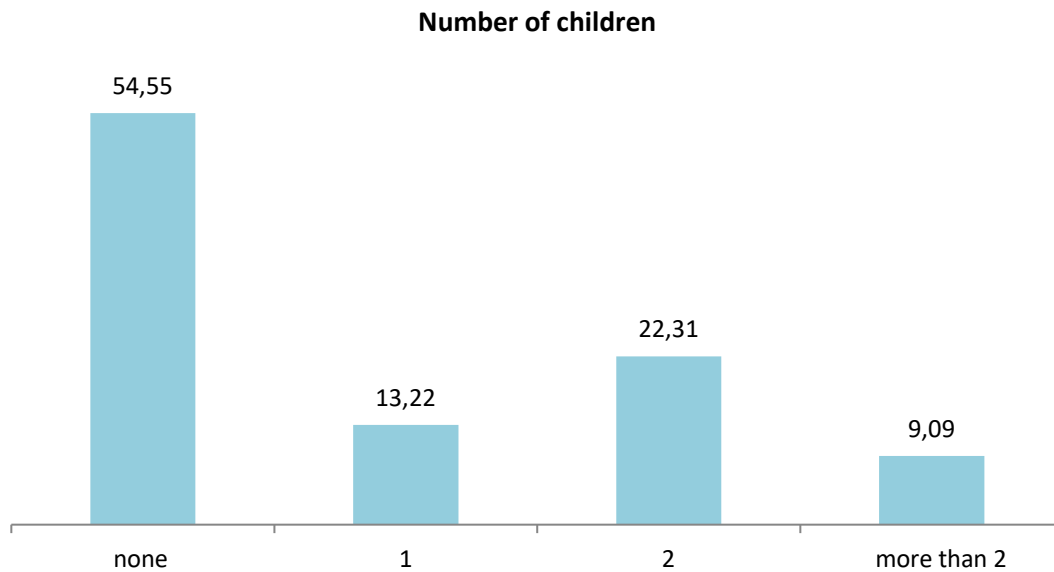
The Caya® diaphragm is convincing because it is easy to use and does not contain hormones. In addition, Caya® is also a very good alternative to the condom, because it does not affect the feelings of both partners. Of the 123 users surveyed, 48% of women said they had previously used a condom for contraception! Oral contraceptives ("the pill") were used by 42% of the respondents. Only 18% of the participants had experience with the diaphragm method.



The contraceptive method "diaphragm" was considered by the counseling centers for the following target groups: younger women (under 35 years), women in menopause and women who are not allowed to use hormone-containing contraceptives for health reasons. The online survey confirmed this statement.



More than half of the respondents (55%) said they did not have children - a figure that speaks for confidence in the safety of the Caya® diaphragm.



#### **What convinced you about Caya® ?**

- no hormones - no intervention in the hormone balance!
- the ease of use
- easy removal after traffic
- Fit and modern design
- No side effects
- long service life - ecological and economical
- Contraception only when needed
- more intense feeling than with condoms
- Alternative to condom
- not felt by either partner during intercourse
- Price

We would like to thank all women for their active participation in the online survey,  
and the trust you have placed in us.

*Antje Becker*  
*Martin Kessel*