

Caya
contoured diaphragm



Results of the second Caya survey

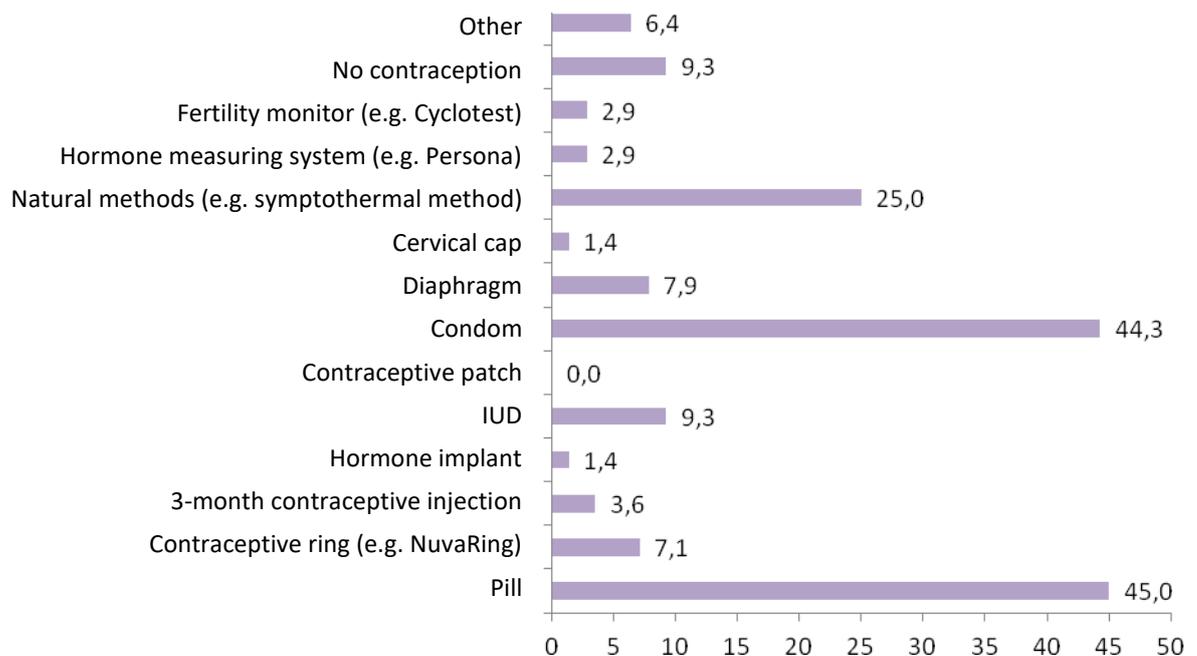
Responses from 140 users

(March - July 2015)

More than 27,000 women worldwide successfully use the Caya® diaphragm for contraception. It is available in 22 European countries, Australia and Canada and in the USA starting by now.

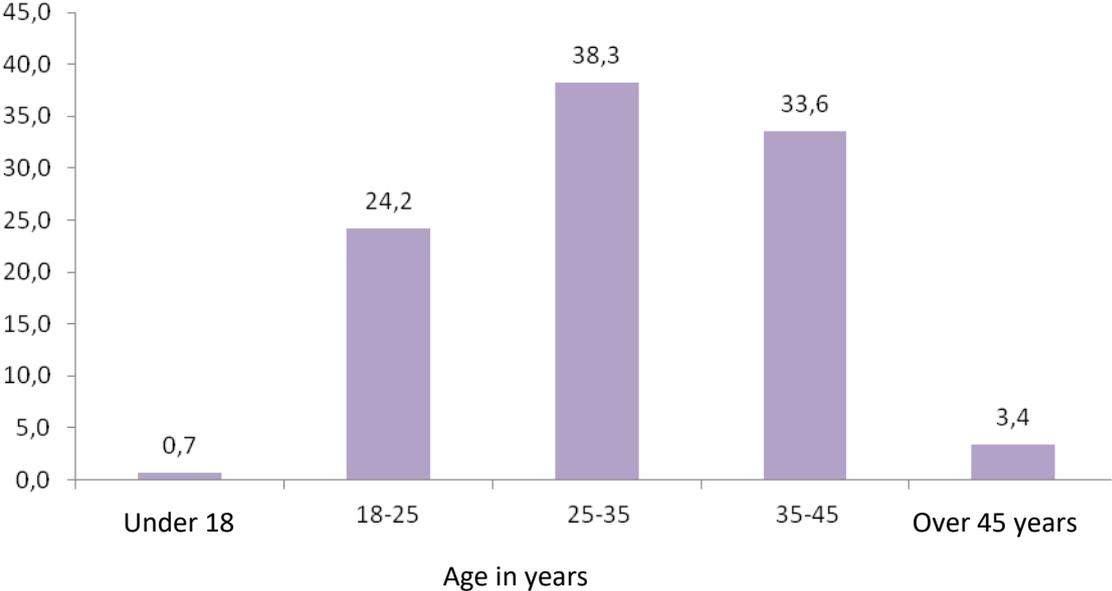
Users' opinions are very important to us as the manufacturer and for this reason; we conducted an online survey this year once again.

The survey showed that more and more women want hormone-free contraception. Of the 140 users surveyed, 45% indicated that they had previously used the "pill" for contraception. Overall, the percentage of women who had previously used hormonal contraceptives (pill, contraceptive ring, etc.) was 66.4%. Interestingly, it was noted that the percentage of women who already had experience with the "diaphragm" method of contraception decreased: in the previous year, it was 18.2% but the percentage this year was only 8%. Thus even for "diaphragm beginners", Caya represents a good contraceptive alternative.

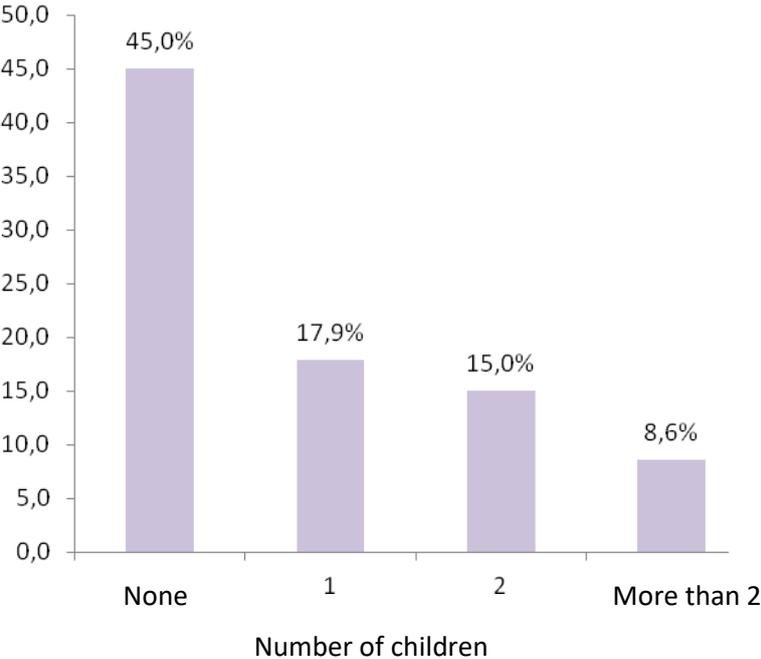


* Multiple responses were possible

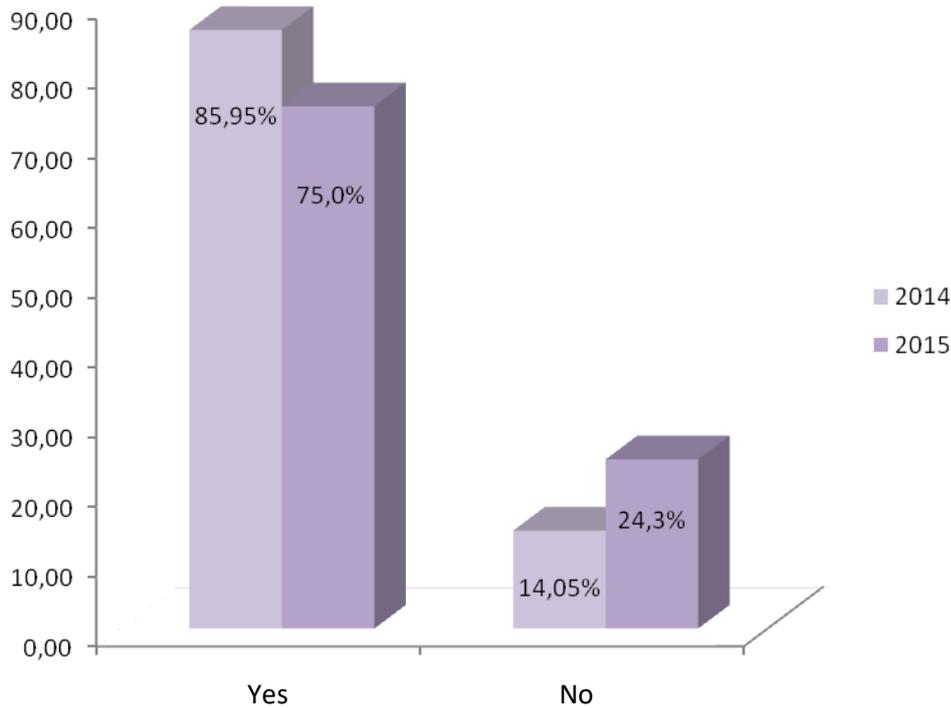
The responses regarding the age of Caya users surprised us this year: Last year, the age of the Caya user was between 25-45 years. This year there was a significant increase in women between ages 18-25. This confirms that the Caya diaphragm is appropriate for any age group.



Just as in the first online survey, approximately half of those taking the survey (45%) indicated that they did not have children. 75% of users are living in a long-term relationship. In comparison to the previous year, more women (25%) who indicate not being in a long-term relationship use the Caya® diaphragm for contraception. Caya is a contraceptive method for women of different ages in various life situations.



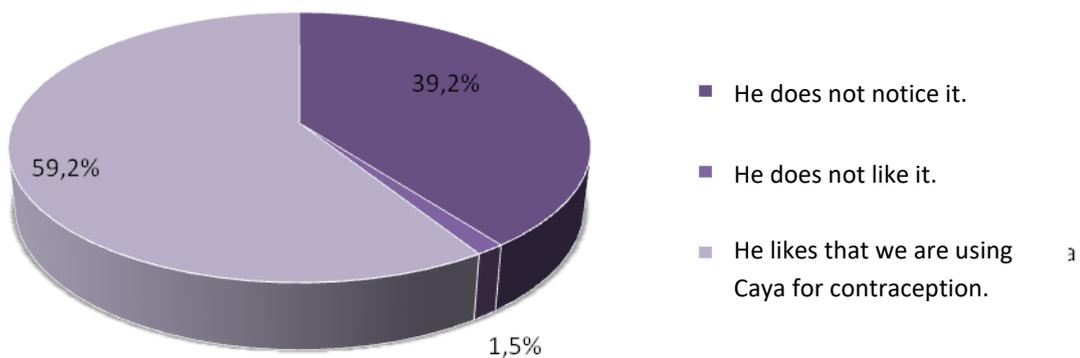
Are you in a long-term relationship?



What does the partner think about Caya®? We asked this question for the first time in the 2015 survey:

Sixty percent of users indicated their partner likes that they are using the Caya® diaphragm for contraception. Only 1.5% indicated that the partner does not like it. This shows that the Caya® diaphragm is also readily accepted by the partner and contrary to all preconceptions that Caya® cannot be felt or disrupts sex. This statement is also reflected in the fact that 40% of those surveyed indicate that the partner did not notice at all that the woman was using Caya® as a contraceptive method.

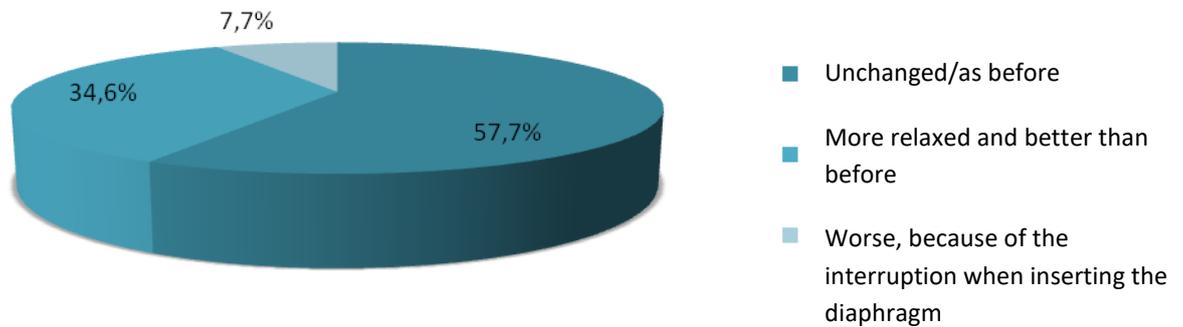
What does your partner think about the Caya diaphragm?



In addition, the survey shows that Caya® has no influence or a rather positive influence on sex and libido. Thirty-five percent of Caya® users indicated that sex has even become better for them than

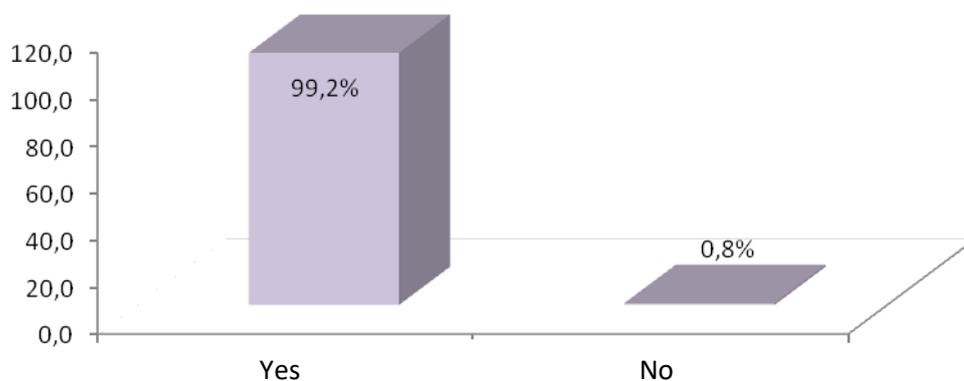
before. This statement correlates with data from studies that showed that the “pill” in correspondingly inclined women could have a negative effect on libido, even if taken for only a short time.

Has the Caya diaphragm affected your experience of sex or your libido?



Of those surveyed, 99.2% answered “yes” to the question of whether they would recommend Caya® to a friend. This supports these women’s confidence in Caya® because people only recommend something that they have been impressed with.

Would you recommend the Caya diaphragm to a friend?



We would like to thank all of the women for their active participation in the online survey as well as for the confidence they displayed. The survey showed that the Caya diaphragm is very well received and is a very good and safe alternative to hormonal contraceptives, for example.

The results of the survey confirm for us that Caya® is appropriate for women of all ages and various life situations who wish to use a natural, safe and hormone-free form of contraception.

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